

THE Everglades News

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A Democratic Newspaper

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Paul Haydn—Editor & Publisher

HAIL DUNKERS

The best news we have received in a long time, other than the bit about the peace pact from abroad, was the word that "dunking" is acceptable by the powers that be in the world of etiquette. No other authority than Mrs. Emily Post has favored the country with her opinion of this right of dunking, and she says it is proper. That is, where doughnuts and coffee are served. Perhaps Mrs. Post figured that where there are served it isn't necessary for all such rules of etiquette to be upheld to the letter.

The subject of dunking has always been a bone of contention in many a home. The family without a dunker is hard to find, and up to this time many an act of dunking has had to be committed behind a paper or closed doors. From this date on we are free and emancipated people as far as dunking is concerned. There have been instances of dipping other than doughnuts but this new ruling does not cover them. We cannot be sure whether toast or corn pone enters into the picture.

Mrs. Post does not desire that she be understood to tolerate wholesale dunking. There can be technique in the art, the idea of playing around in the coffee is not acceptable. It must be a dignified process with a display of daintiness and delicacy. This exact

words are "Dip it (the doughnut) not too far and spread it not too wide," and these words are no longer "frighten" words, padner! The only usage makes words acceptable for the dictionary, and now it looks like a popular act has overcome the lifted eyebrow, the frown, the kick under the table.

A SHIRT TALE

This past summer here, and every where the rage seemed to be for the shirt-tails of the young to hang on the outside of the pants. Many boys at home and vacationing sported t h e r shirts with the usual "tuck-in" and most of us thought it a bit untidy. Along came the girls with shirt-waists and skirts, and they too allowed the waist to remain on the outside. Many a mother has chided in vain to the tune of "all of them are wearing it this way!" Looking through magazines you could see the pictured young wearing their "laundry outside."

But about this time comes a potent issued in Washington to an inventor of a "combination coat-shirt that leaves off the tail." A sort of abbreviated shirt and collar that button into the work. You wonder if it will work? Back in 1920 the end of the shirt tail was predicted when a shirt was patented that buttoned to the top of the trousers and held up the pants without belts, suspenders and no shirt tail.

There was another type of shirt with an extended garter fastening high on the shirt that stretched down to the socks, making the tail useless. The third patent was for a shirt that turned into underwear when it disappeared below the belt. With all these menaces to the tail, the shirt manufacturers continued to make the regular tailed models. Cotton manufacturers will vote for the shirt that to be worn on the outside if fashion prefers it. You can take away liquor, cigarettes and Sunday movies—but leave us our shirt tails.

"Treasure Hunt!"—

(Continued from Page 1)
tain returns in cash. The greatest of the hunt is only preliminary to the real hunt. That is, the hunt for the "Treasure" which will be received "each time you collect ten dollars, your own pocket will receive two of it. That's a pretty liberal proposition to begin with—but in reality it's only the start of this Treasure Hunt. In fact, a set of rules, provisions by which the "Treasure" seekers may make materially increased "Treasure" in cash directed at certain weeks of the big hunt. Also a substantial cash bonus "Treasure" is to be awarded at the close of the hunt to those who do not land in one of the first three places.

Big Treasure To Be Found
But even that is only preliminary to the big cash "Treasure" to be found. Just listen to this. The hunter who works the most persistently and the most intelligently will receive \$500 cash at the close of the hunt, the second place will take \$300 and the third \$150. Now is not that sufficient to get the best work of which you are capable? Have you ever heard of anything more generous, and liberal? If it strikes you may, as it certainly might, why not get busy and help yourself to some of this good thing?

Many Workers Wanted
The paper wants a large number of workers to engage in the hunt for treasure. All over this part of the Glades region it wants to see men and women actively competing in the work. But no worker is confined to their own neighborhood in seeking subscriptions. You can take them anywhere, among your neighbors, part of the county, in Florida—in the United States. The News wants subscriptions—lots of them, so get out and collect as many as possible. The one who collects the largest number will locate the largest "Treasure Chest" at the close of the work.

Invitation Is Personal
The campaign managers want every reader of The News to consider this article a personal letter of invitation. Read it carefully, read every word printed concerning this wonderful opportunity which the liberality of The News is bringing to you. And then get busy. The paper has done its part. The balance is up to you. No investment of any sort is required to enter—just a desire to earn that weekly commission "Treasure" and the larger "Treasure" which comes after all returns are in and counted.

Elsewhere in this issue you will find the simple rules governing the campaign, basis of earnings and awards and the schedule of credits, the latter being announced in advance and remaining fixed throughout the campaign. All successful effort is rewarded by both cash and credits and the location of the largest "Treasure Chest" will be determined by the number of credits secured. But, no investment of any sort is required as a result of persistent effort.

Don't Delay—Start Now
The time is to start immediately. Don't wait until the other fellow has gotten "the jump" on you. Obey that impulse NOW. Sign the "Entry Coupon" at once—today, and get busy. If not convenient to come to the office today—write or phone

Will Rounds Out 25 Years As Resident Of Lake Territory

Celebrates Silver Anniversary By Retracing Old Boat Route

Lawrence J. Will, popular Belle Glade business and organization leader, celebrated an anniversary—in fact a silver anniversary—Strictly 25 years ago last Wednesday Mr. Will made his final trip along the Fort Lauderdale-Okeechobee canal as pilot of an old-fashioned canal passenger boat. Wednesday afternoon of last week he retraced his day-long trip up the canal. Mr. Will retraced his way—this time along the side of the old canal on the new state highway number 23. It took him only two hours to complete the trip. Twenty-five years ago Mr. Will piloted his boat out into the canal waters at about 5 o'clock in the morning and was lucky to arrive at the Lake by sundown.

Mr. Will checked the distance at exactly 66 miles from Fort Lauderdale to Belle Glade. The 15 miles of road at the Fort Lauderdale end are in fine condition and safe for 50 to 60 m. p. h. speeds, said Mr. Will. The South Bay and other roads, however, are rough in spots and one must proceed with extreme caution.

When asked if the trip was a bit lonely, Mr. Will answered in the negative asserting that plenty of the "holly cows" of the Florida highway were in evidence. The Aechter Construction crew has finished road operations 22½ miles down from the town of Belle Glade. The News wants a large concentration of equipment at that point. Mr. Will also noted that construction has apparently started on the branch road to Miami and a large number of road machines were stationed a few hundred yards from where the proposed branch road will intersect Highway number 26 at 20 mile bend.

State inspectors working under Nathan Mayo report numerous cases of short weights, particularly in delivered packages of such goods as coffee, grits, meal, beans and sugar. Factory packed items, it is pointed out, protect the housewife not only from the standpoint of full weight but, being machine packed, are clean and sanitary.

Occasionally we have more joy added to our life by meeting a person who doesn't want us to read somebody or something in the paper.

2061, in Canal Point. Talk things over with the campaign managers and ask their advice on all points pertaining to the work. They are here to direct and to assist you. The office of the campaign managers is at The Everglades News office in Canal Point and they will be there during business hours and at other times by appointment. Make them your confidants as you would your lawyer or banker. Plan your work with their assistance and suggestions. Work persistently, aggressively and intelligently. The chance of a lifetime is within your grasp. Don't overlook this opportunity in which the reward is absolutely assured. The chance to secure perfectly dazzling "Treasure Chests" depends upon your energy. It's in your hands. What will you do with it?

The News reserves the right to add additional prizes later if found to be for the best interests of the campaign.

Squabble, Squawls

(Continued from Page 1)
game. Referee B. Arnold, formerly of Vero Beach and now of Fort Pierce, took exception to the views of the partisan crowd, however, and ruled that the touchdown was null and void because of the fact that one of the Pahokee players involved in the play had stepped out of bounds 20 yards from the Miami Beach goal line. A short-lived argument took place in which several players of both teams, the two coaches and the officials took part.

The game, continued to a peaceful conclusion some two minutes later. The two teams gathered in the center of the field to engage in their usual friendly cheer for one another, several rapid Pahokee partisans, followed by dozens more, angered at the decision of the referee of the moment before, streamed out into the field and attempted to mob the referee. Three members of the Miami Beach team, Ed Friedman, Cy Nicholson and a "Butch" Lacer, and the referee were all injured. The combined efforts of the Pahokee police finally brought a situation under control. No arrests were made at the time and participants, spectators and players all left the field.

The next official action took place on Monday when the Dade athletic governing board severed all athletic relations between schools of Dade county and the City of Pahokee. James T. Wilson, county school superintendent, said the board's decision was made "because of the intense feeling prevalent." Pahokee representatives promised the payment of all hospital and medical expenses incurred by the Miami Beach players by the community of Pahokee and Mr. Wilson said the next move, also on Monday, was made in a telegram sent to P. E. Walker, principal of the Pahokee high school, on November 4, in which he termed the situation disgraceful and advised cancellation of all future athletic relations between the schools.

Following the severance of athletic relations with Pahokee by Dade county school authorities, Fort Lauderdale, wired the Pahokee school that it would not fulfill its scheduled game with the Blue Devils here on November 4. Pahokee made the next move, by sending a strong representation to a public meeting at Fort Lauderdale Thursday night in an effort to absolve players and school officials from any responsibility connected with the affair and in the hope that Fort Lauderdale would rescind her cancellation action.

Latest indications point to the resumption of normal relations between other schools of this section of Florida and Pahokee due to the strenuous efforts of certain public-minded citizens of Pahokee and vicinity.

Any time you want to try something difficult, try to locate two men who interpret a political position the same way.

Did you ever notice how quickly a knocker shifts when the man he is knocking comes along?

Hobson's Crew Ready

(Continued from Page One)
the quarter position where Joe Tom Boynton is stationed. Vero Beach, although not outstanding in past performances, has been steadily improving and will meet the Devils while on the upward swing. The Indians trampled Dade City in their opening 20 to 0, whipped Ocoee, 13 to 0, noosed out a strong, Winter Garden eleven, 20 to 18, beat Cocoa and lost their only game of the season to a powerful Lake Worth eleven, 6 to 0. The Beach eleven presents a powerful array of linemen. Pitts and Carraway at the tackles and Blanton at right guard are standouts. In addition, the Beach squad possesses a host of veteran reserves.

The only complaint the average man has with his salary is there's only one way to earn it but a hundred ways to spend it.

Probable Starting Lineups
PAHOKEE
Baxter le
Uawia lg
Wilkinson lg
Denton c
Elmo Hancock rg
Bassalby rg
Carraway rg
Bardin re
Boynton qb
Cross lb
Knutz ra
Howard fb
MacMillan

NEW ROYAL GROCERY

The new Royal Grocery and General Merchandise store in South Bay is being stocked this week ready for the opening Saturday. C. B. Roberts is manager. Mrs. Roberts and Miss Ruby Bowen are in charge of dry goods and ready to wear. "Slim" Hayes is

opening a fish market in a small adjoining room and will carry a line of both fresh and salt water fish. Apartments are being built in the rear of the building for living quarters for Manager and Mrs. Roberts and family. This store is the fourth in the Everglades chain owned and operated by George L. Royal of Lake Harbor, others being at Lake Harbor, Clewiston and Belle Glade.

DEAR PUBLIC:

Don't miss reading the series of educational features appearing in this paper each week. These topics have been carefully planned out by a State licensed graduate doctor of pharmacy and are approved by the American Medical association.

The constituents of this series are planned with the sole thought in mind of having you get better acquainted with the man best fitted to serve you—YOUR DOCTOR—and to safeguard those who are near and dear to you.

In solicitation of your patronage we offer you the services of a modern pharmacy designed to meet your every requirement and an institution that is close in relationship to the medical profession in carrying out your doctor's instructions.

OUR SERVICE provides for adequate equipment and proper supervision by a graduate of a recognized College of Pharmacy which has over 500 years of associated legal registered experience to its credit.

OUR SERVICE regards your prescription as a sacred trust—a service that invites your inspection. OUR SERVICE is designed to obtain your patronage on "MERIT" and not "PRICE APPEAL" and "BANK DRAWING DAYS." So may we earnestly say... "Follow the Most Discriminating Crowd to D A R D E N'S PHARMACY. Where the 'QUALITY' is Paramount Always."

SERVICE!



Service To The Restaurant Public.....

- Leonard's has been established in Belle Glade for 5 years.
- Leonard's affords you the same high grade service all year around.
- Leonard's is open 24 hours and is ready to serve you day and night with a complete menu of delicious foods.

IN OTHER WORDS, IN BELLE GLADE IT'S LEONARD'S CAFE

Belle Glade

Across From City Hall

Don't Be In a Hurry!

See the New Ford Before -: You Buy :-

THE CAR EVERYONE IS COPYING—

- The 1939 Ford will have the lines of the 1940 cars—
- The 1939 Ford will have Hydraulic Brakes—
- The 1939 Ford will have Ride Control—
- The 1939 Ford will have Torque Tube Drive—
- The 1939 Ford will have, as have all Fords for several years, the features that are ballyhooed by other makes—
- Plus a REAL one-piece Steel Body.

New to the Ford Line The Mercury-Little Brother of Zephyr

In the Medium Price Class—with Big Car features—95 Horsepower V-8 Motor. The car that is years ahead of the industry—The car that has everything.

— THREE GREAT NEW CARS FOR 1939 —

Ford Mercury Lincoln Zephyr

DON'T BE RUSHED!

See the new 1939 Ford Line—Then you won't be sorry.

The Pioneer Car of All Times

Ford Sales **B. ELLIOTT** Ford Service
—YOUR FORD DEALER FOR 16 YEARS—

24 Hour Wrecker Service

Phone 3081

24 Hour Wrecker Service

Our Fall Occasions



The season is new, gay, colorful one. It brings thrilling sports, dancing hours and joyful "dates" in a fever pitch... it is a season that requires full attention to beauty requirements. Be sure of your beauty with Peggy's Beauty Salon.

—Special—

Regular \$2 Oil of Tulip
Wood Permanent Waves — 2 for \$7.00
(Arrange to Bring a Friend)

Peggy's Beauty Salon

MRS. PEGGY PIKE, Prop.
PHONE 25-J FOR APPOINTMENT
First Ave. At 1st St. Belle Glade

Dear Customer! We're Telling You!

We have a nice stock of 2-year-old Texas

Budded Rose - Bushes -

Ready to Be Set.

For further information call at our store or phone us.

KILGORE SEED CO.

PAHOKEE
PHONE 3281BELLE GLADE
PHONE 106

Dear Customer!

We're Telling You!

We have a nice stock of 2-year-old Texas

Budded Rose - Bushes -

Ready to Be Set.

For further information call at our store or phone us.

KILGORE SEED CO.

PAHOKEE
PHONE 3281

OUR FRIENDS HAVE BEEN
GENERAL IN THEIR
PRAISE OF OUR

LUNCHEONETTE SERVICE

SANDWICHES

ALL KINDS... HOT OR COLD

STEAKS

Cooked To Please You!

—PHONE 9102—

LUTZ'S

PHARMACY

Belle Glade's Drug Department Store

BETTER SIGHT

Light Conditioning is neither mysterious nor expensive—it is merely having bulbs of proper wattage in the right kind of lamps for whatever eye work you do.

A free sight meter test will demonstrate what your house needs to make your lighting safe for your eyes. Call on us for information.



TABLE LAMP
Model 100
Call on us for more information

H. L. LAPP
Manager Glades District

Start Your Hunt For Treasure Today

You're
Invited

To Participate
in
This Campaign

Costs
Nothing to
Try



This Big Treasure Hunt

OFFICIALLY OPENS

WEDNESDAY, NOVEMBER 2

Subscriptions may be taken any time
following this announcement.

THE EVERGLADES NEWS AND

Treasure

Treasure Chest Hunt

Means CASH IN HANDS for all who participate. The least you can earn is 20 percent commission—\$2.00 out of each \$10.00 you collect. Hundreds of dollars in your pocket if you are willing to really work. Every one who tries will find a Treasure Chest of their own in this fascinating work.

Everybody Wins — Nobody Loses.

© LINER CIRCULATION SERVICE

MAKE YOUR TREASURES

Listed Below Are The Treasures Awaiting



Weekly Payroll

RULES AND REGULATIONS

1. No married employee of this newspaper is eligible to enter this competition.

2. Any reputable man or woman residing in this city or surrounding territory is eligible to enter this drive and compete for awards and weekly pay checks.

3. The winners of the awards will be decided by their earned credits, said credits being represented by ballots issued on cash collections and coupons clipped from this newspaper.

4. Participants in this drive are not confined to their own home or community in which to secure subscriptions, but may take orders anywhere in this section; or, for that matter, anywhere else.

5. Credits are free. It costs the subscriber nothing extra to cast credits for a favorite participant. Credits must be asked for at the time of paying subscription, otherwise subscribers waive this privilege.

6. A credit is not transferable. Participants cannot withdraw in favor of another participant. Should a participant withdraw from the race, his or her credits will be cancelled. Neither will it be permissible for participants to give or transfer subscriptions to another participant. Credits on such transferred subscriptions will be subject to disqualification at the discretion of the management.

7. Any collusion on the part of participants to nullify competition, or any other combination formed to the detriment of "Weekly Payroll" participants or this newspaper will not be tolerated. Any participant taking part in such combination stands liable to forfeit all right to a prize or commission.

8. All credits issued on ballots may be held in reserve and cast at the discretion of participants on this newspaper. The free credit coupons appearing from time to time in the paper must be cast before the expiration date.

9. In event of a tie for any one of the awards, a prize identical in value will be given each tying participant.

10. Participants in this drive are authorized agents of this newspaper, but it is understood and agreed that they will be responsible for all money collected and will remit such amounts in full on regular report days to the "Weekly Payroll" Department.

11. No statement or promise made by any representative or participant varying from the rules and

statement appearing in the columns of this newspaper will be recognized by the publisher.

12. In case of typographical or other errors it is understood that neither the publisher nor "Weekly Payroll" manager shall be held responsible except to make the necessary correction upon discovery of same.

13. ACTIVEB participants will be paid a twenty percent cash commission (\$1.00 out of every \$5.00 collected) on all subscription money turned in to their account each week. It is distinctly understood, however, that in the event any participant becomes INACTIVE, failing to make a regular cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to an award or an extra commission.

14. It is understood and agreed that the winners of major awards will consider their weekly pay checks in the light of an "advance," which is refundable upon presentation of prize.

15. To insure absolute fairness in the awarding of prizes, the race will be brought to a close with a sealed ballot box. During the entire last "period" of the drive a ballot box—locked and sealed—will reside in the vaults of a local bank, where participants and their friends may deposit their final collections and reserve credits. In this way, no one—not even the Campaign Manager—can possibly know the actual strength of the various participants, which provides any possibility of favoritism and insures fairness to the minutest degree.

16. Twenty-five thousand credits will be given each worker for every \$5-year subscription or its equivalent turned in during the first week of the campaign.

17. A subscription once turned in can be extended at any time during the first and second periods, giving same vote credits as if all paid in beginning.

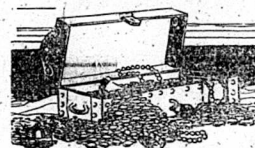
18. Five thousand extra credits will be given to each participant who makes a cash report each Tuesday, Thursday and Saturday night.

19. This newspaper guarantees fair and impartial treatment to all participants, but should any question arise, the decision of the management will be absolute and final.

20. In becoming a member of this "Weekly Payroll" Campaign participants agree to abide by the above conditions.



FIRST TREASURE CHEST



First Grand Award

\$5000 Cash
Make It Yours!

SECOND TREASURE CHEST



Second Award

\$3000 Cash
Make It Yours!

It Is Understood and Agreed the Winners of Three Major Awards Will Consider Their Weekly

Extra Bonus Cash Awards For Workers

Fourth Treasure Winner

In addition to regular weekly "Treasure Hunt" checks, winner of fourth place will receive extra "bonus" checks for 50 percent of his or her total earnings added.

Fifth Treasure Winner

In addition to regular weekly "Treasure Hunt" checks, winner of fifth place will receive extra "bonus" checks for 25 percent of his or her total earnings added.

Sixth Treasure Winner

In addition to regular weekly "Treasure Hunt" checks, winner of sixth place will receive extra "bonus" checks for 10 percent of his or her total earnings added.

ACT

These Coupons Not Only Start You On The Treasure Hunt But Will

Treasure Chest Hunt

Good For 5000 Free Credits

Entry Coupon

M

Address

NOTE—Only ONE Entry Coupon accepted for "Weekly Payroll" Participant.

Treasure Chest Hunt

Good For 100 Free Credits

Free Credit Coupon

M

Address

Collect all these Coupons you can. Get your friends to save them for you. (CLIP NEATLY. DO NOT ROLL OR FOLD.)

Treasure Chest Hunt

Good For 100,000 Extra Credits

Opportunity Coupon

M

Address

This Coupon will count for 100,000 "Treasure Hunt" Credits when returned to the "Weekly Payroll" Department, together with the first subscription you obtain—new extra "bonus" check the nomination blank, get your friends to save them for you. (CLIP NEATLY. DO NOT ROLL OR FOLD.)

Treasure Chest Hunt Credit Schedule and Subscription Price of The Everglades News—And The Belle Glade News

FIRST PERIOD

Embracing the first four weeks.

Ending Saturday, November 25.

The following numbers of votes will be issued on subscriptions:

1 Year	\$ 2.00
2 Years	4.00 10.00
3 Years	6.00 17.50
4 Years	8.00 30.00
5 Years	10.00 50.00

SECOND PERIOD

Embracing the next 21 weeks.

Ending Wednesday, December 11.

The following numbers of votes will be issued on subscriptions:

1 Year	\$ 2.00 3.00
2 Years	4.00 8.00
3 Years	6.00 15.00
4 Years	8.00 25.00
5 Years	10.00 40.00

THIRD PERIOD

Embracing the last and final week.

Ending Wednesday, December 21.

The following numbers of votes will be issued on subscriptions:

1 Year	\$ 2.00 2.00
2 Years	4.00 6.00
3 Years	6.00 12.00
4 Years	8.00 20.00
5 Years	10.00 30.00

Double the above number of credits will be allowed on New Subscriptions during the 1st and 2nd periods.

The above schedule of credits will not be changed during the campaign. However, a special ballot, good for 50,000 EXTRA credits will be issued on every "clot" of \$20.00 turned in. No subscription will be accepted for a shorter or longer period than indicated in the schedule.

THE BELLE GLADE NEWS

Treasure Chest Hunt

Subscription Drive

This Treasure Is
WAITING For
YOU!



Let's
Go!

Campaign
is Just
Starting

Everybody
Wins!

No Losers

Treasure Chest Hunt - Advisory Board -

It is the sincere aim of this newspaper to conduct this campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants, and absolute honesty in all dealing is guaranteed.

However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any question of sufficient moment that might happen to arise, and from which a committee shall be selected to act as judges and award the prizes.

THE PERSONNEL OF THIS BOARD WILL BE ANNOUNCED IN AN EARLY ISSUE.

All of the gentlemen to be selected are well known throughout the Glades region and the final results, as given out by them will be beyond dispute.

THIS BIG TREASURE HUNT
Will Officially Close

Wednesday, December 21st

Just a few short weeks of delightful,
well paid work.

YOUR DREAM COME TRUE!

Helping Those Who Really Hunt In Earnest

First Treasure Chest

Third Treasure Chest



Grand
Award
\$100 Cash
Yours!

Third Grand
Award
\$150 Cash
Make It Yours!



"Weekly Payroll"

PLAN IN BRIEF

The object of this big "Weekly Payroll" Drive is two-fold. Primarily, to increase the already large subscriber list of this newspaper; to collect arrearages and advance subscription payments from present or old subscribers; and at the same time to afford the live-wire, energetic men and women, boys and girls of this territory an opportunity to profit in a BIG way through their spare time during the next few weeks. So, it is a plan that works both ways, and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most attractive awards ever offered by any newspaper in this section have been made ready for distribution among those who participate most actively. Ambition and energy are the only requisites for success.

Let it be understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and one into which no element of chance enters. Each active participant will receive a pay check every Saturday night. One feature of this drive is the fact that "Everybody Wins." There will be no losers.

HOW TO ENTER—WHAT TO DO

The first thing to do is to clip the Entry Coupon appearing below; fill in your name and address and mail or deliver to this newspaper, at once. This coupon entitles you, or the person whom you might wish to enter, Coupon will be accepted for each participant.

The next step is to call or write the "Weekly Payroll" Department for a free working outfit. Thus equipped, you have but to see your friends and acquaintances and have them subscribe to this newspaper through you. That's all there is to it! However, you will never get anywhere unless you make the start—the earlier the better. Once started, let no one discourage you. Anything worth having is worth striving for. He who starts a half short weeks and you may be riding in your own BIG automobile or otherwise several hundred dollars richer in purse.

HOW CREDITS ARE SECURED

It takes credits to win, and they are secured in the following ways: First by clipping the Free Credit Coupon appearing in each issue of this newspaper. There is no limit to the number of these coupons you may secure. Get your friends to save them for you. They all count. Begin gathering them NOW while they are good for 100 credits each. After next week these coupons will be reduced to 50 credits each. The following week to 10 credits, and after that they will be discontinued entirely. The only restriction placed on these coupons is that they must be used before the expiration date.

The other, and much faster way to accumulate credits in this "Weekly Payroll" Drive is by securing new and renewal subscriptions to this newspaper. On each order secured credits are issued, the number varying according to the amount paid and during which "period" same are received at the "Weekly Payroll" Department of this newspaper. (See schedule of credits below.)

EARLY START MEANS EASY FINISH

The advantages of an early start are manifest. This "Weekly Payroll" drive is of such short duration that immediate action is necessary for success. Orders taken during the early part of the campaign carry the MAXIMUM number of credits. Then, too, the first in the field will undoubtedly get the "cream" of credits and subscriptions, while those who put off entering until a later date will have to take what is left.

Don't lose valuable time "waiting to see what the other fellow is going to do," but pitch right in and show the "other fellow" how to do it!

Cash Commissions As An "Advance" Which Is Refundable Upon Presentation of Major Awards.

Winners In This Great Treasure Hunt

Winner	Seventh Treasure Winner	Eighth Treasure Winner
Winning weekly "Treasure Chest" place will receive extra "bonus" check for 10 per cent of his or her total earnings added.	In addition to regular weekly "Treasure Chest" checks, winner of seventh place will receive extra "bonus" check for 10 per cent of his or her total earnings added.	In addition to regular weekly "Treasure Chest" checks, winner of eighth place will receive extra "bonus" check for 10 per cent of his or her total earnings added.

NOW

Help All The Way Through. Start With These - - Win With Ease.

Treasure Chest Hunt

Extra Cash Treasure For First
Weeks' Work

In addition to the regular cash commission a special Treasure prize will be paid during the worker's first week. To those collecting as much as \$50.00, a prize of \$5.00 will be given. For collecting \$100.00 the prize will be \$10.00 and for collecting \$250.00 a special prize of \$25.00 will be awarded.

Treasure Chest Hunt

Extra Booster Week Cash & Credits

Participants who collect as much as \$250 during "Booster Week" ending Saturday, December 10th, will receive a special bonus commission of \$25 in addition to the regular commission of 20 per cent. The following extra bonus will also be in effect in addition to the regular schedules.

\$ 25.00 Collections 100,000 votes
\$ 50.00 Collections 200,000 votes
\$ 75.00 Collections 300,000 votes
\$100.00 Collections 400,000 votes
\$250.00 Collections 2,000,000 votes

Treasure Chest Hunt

25,000

EXTRA CREDITS

Extra 25,000 credits will be given each worker for every five-year subscription or its equivalent in cash collections turned in during their first week of the drive. Be prompt and start hunting this cash treasure at once.

Treasure Chest Hunt

First 5 Subscription Sales
Good for 100,000 Extra Credits

1. _____
2. _____
3. _____
4. _____
5. _____

NOTE—This Coupon must be returned within 24 hours after entering

For Further Information
Call, Phone or Write

Treasure Chest Hunt

Circulation Building Campaign
UNDER DIRECTION OF
LINER CIRCULATION SERVICE
Tribune Tower, Chicago
Mr. and Mrs. Clarence O. Finch
CAMPAIGN MANAGERS
Office At The Everglades News
PHONE 2661
Office At The Belle Glade News

KE HARBOR

SHAWANO

OTHER.

government
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SOCIAL and PERSONAL ITEMS
Pahokee and Canal Point

Mable Simonson Circle In Meet
The Mable Simonson Circle met on Friday afternoon...

Perfect Pans For Halloween Party
Mrs. Ben S. Waring, vice president, presided at a called meeting...

Present at these meetings were Mrs. W. G. Mohr, Mrs. L. W. Armstrong, Mrs. J. E. Cochran, Mrs. Frank Friend, Mrs. Robert...

Fancy Cakes!
You'll always find a variety of delicious cakes here...

Home Town Bakery
Phone 2331 - Pahokee

Plumbing Repairs Must NOT Wait!
Not only is your family's health in danger when you delay in plumbing repairs...

Pahokee Plumbing Co.
Master Plumbers

Dependable Prescriptions
Your doctor puts years of experience into his diagnosis of your illness...

PIONEER DRUG STORE
R. F. Fletcher, Prop.
Reliable Prescriptions!
Phone 3021 - Pahokee

Do You Drive?
We invite you to stop in next time you need gas, lubrication or a car wash and polish.

Lake B. Y. P. U. Groups In District Meet
The B. Y. P. U. organizations of the Lake region, at a recent district meeting in the Pahokee Baptist church...

Young Women's Circle In-Meet
The Young Women's circle met Thursday evening at the home of Mrs. Fred L. Martin...

Patsy Ann Creel Has Birthday Party
Patsy Ann Creel, daughter of Dr. and Mrs. Charles E. Creel, recently celebrated her seventh birthday anniversary...

PERSONALS
Mr. and Mrs. Elmer Jones of Pahokee are announcing the arrival of a new daughter, Sybil Ann...

WHEREAS, on the 21st day of October, in the year of our Lord, one thousand nine hundred thirty-eight, one of the members of the Wesley Bible class was taken from our midst...

RESOLUTION
WHEREAS, on the 21st day of October, in the year of our Lord, one thousand nine hundred thirty-eight, one of the members of the Wesley Bible class was taken from our midst...

MANAGEMENT REMODELS PRINCE THEATRE BALCONY
The colored balcony in the Prince theatre in Pahokee is being remodelled for future use...

AN IMPRESSIVE TRIBUTE
In a service conducted by us, nothing is left undone that will add to the beauty and impressive quality of the tribute...

Everglades Funeral Home
Phone 2301 - Pahokee

At The Theatres
SUNDAY AND MONDAY

"Little Miss Broadway." Shirley Temple's latest starring picture has been completed and is scheduled for Sunday and Monday at the Everglades theatre in Belle Glade.

Already, those who have seen the production say that it demonstrates beyond a shadow of a doubt why this young lady is America's Number One star.

Of "Little Miss Broadway," the reviewers say that Shirley dances and sings with greater ease and talent than she has in any previous film, and her rhythmic ability continues to amaze her audience.

The original screen play was prepared by Harry Tugend and Jack Yellen. The cast which supports Shirley is headed by George Murphy, Hollywood's ace acting-hoofbeater...

Six sparkling tunes by Walter Donaldson and Harold Spina ranging from ballads to sizzling swing, and themselves to Shirley's singing as well as the intricate choreography which she and Murphy execute together.

And as evidence of an assured temple success the direction of the young star has been in the hands of Irving Cummings who makes "Little Miss Broadway" his third directorial venture with Shirley.

On Sunday and Monday at the Prince in Pahokee the attraction will be "Tropic Holiday" with Bob Burns, Martha Raye, Dorothy Lamour and Ray Milland.

Introducing Our Campaign Managers

In planning a campaign for increasing the list of readers of The Everglades News, and for collecting renewals on present subscriptions, the publisher was mindful of the fact that a campaign may bring in ample financial returns, but that unless it leaves satisfied workers and satisfied people it cannot be considered a complete success.

The liner people sent to have charge of the News' campaign Mr. and Mrs. Clarence O. Finch, native newspaper people with many years experience in circulation work.

Mr. and Mrs. Finch made many trips to the parishes where they will be in charge of the drive for The Everglades News.

The News is pleased to introduce Mr. and Mrs. Finch to the people of the vicinity. Come to the office and meet them.

PLAN SILVER TEA

The Woman's Missionary society of the First Baptist church in Belle Glade will give a Silver Tea at the Woman's club building next Monday, October 31, beginning at 3:30 p. m.

We Invite Comparison!

We urge our friends to compare our prices and QUALITY with those of any other place. By so doing you discover that this is a dependable place to come for EVERY sundry need.

Parker's
Phone 2491 - Pahokee

19,000 in a Thimble!
Some of the parts in your watch are that small! No wonder it needs an annual cleaning and oiling to run dependably.

JORDON Jewelry Store
Watch Repairing
PAHOKEE

P.T. A. Church, School, Social Notes From The South Bay Community

Mrs. C. E. Forbes entertained a group of little folks at a Halloween party Friday afternoon in honor of the ninth birthday of her daughter, Patsy. Decorations and favors were in keeping with the spirit of the season...

Mrs. Edith McAllister, district president of the Primary association of the Mormon church, and husband, accompanied by Mrs. F. R. Streeter of Miami were recent guests of Mrs. Berline Walker...

Elders Frank Nelson and Ollen Adams were present at the Mutual Improvement association of the Mormon church Friday evening and remained for church Sunday evening.

The Bee Hive group elected officers last night. Esther Hayn is president, Juanita Burkett, vice president, Inez Haven, secretary, and Evelyn Corbett, treasurer.

Mr. and Mrs. S. R. Willmon left here Monday morning for Chattanooga where they plan to remain permanently. Miss Mary Whit Bussey spent the week end in West Palm Beach with her parents.

SAVE HERE

Again More Quality AT SUBSTANTIALLY REDUCED PRICES
All prices reduced to meet the times - \$45

NEW LONGER RIDING-BASE
In a car that is much longer overall!

PERFECTED VACUUM GEAR-SHIFT
greatest driving aid ever developed giving swifter, safer, finger-tip gear-shifting!

"CHEVROLET'S THE CHOICE"
New Aero-Stream Styling
New Bodies by Fisher

COUNCIL MEET HELD OVER
The regular Wednesday evening session of the council of Belle Glade was postponed this week due to the special Democratic rally held in West Palm Beach Wednesday night...

Reliable Prescriptions
Bring your prescriptions here when your doctor prescribes the best work without unless you get the prescription filled accurately...

BOLTON Drug Co.
Phone 2331 - Pahokee

Worried About The Cost of New Clothes!
You can be well dressed this Winter with very little cost. Let us clean, press and repair or alter some of your "old" things...

REEDER'S Laundry & Dry Cleaning Agency
West Palm Beach "Service To The Glades"

New CHEVROLET 1939
All prices reduced to meet the times - \$45
New! "Observation Car" with Visibility Safety Floor Glass - All Around
A Ride's a Revolution! Perfect Kne-Action Riding System